EPiServer Mobile Web plug-in

Create a presence in the mobile channel quickly and easily using EPiServer Mobile Web plug-in and the Mobiletech mobile web delivery tools.
With the EPiServer Mobile Web plug-in EPiServer customers can quickly configure feeds of structured data to publish their content to any mobile device.
The plug-in integrates mobile web into your existing editorial workflow efficiently and fast. The plug-in is easy to install and makes all advanced features of the Mobiletech service platform available to you.
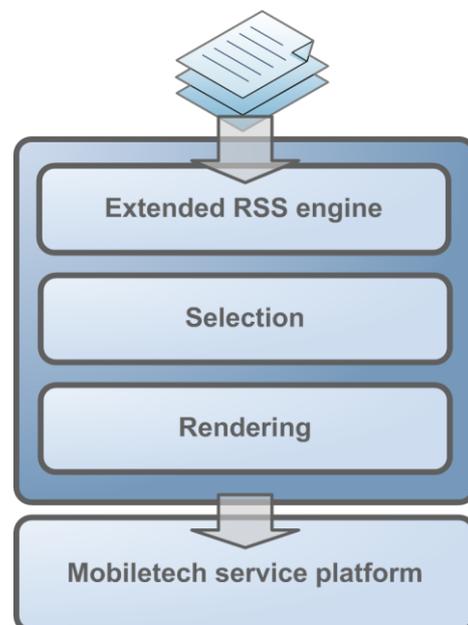
Publish to mobile

The EPiServer Mobile Web plug-in enables you to use the same publishing system you use for creating desktop web pages to create mobile enables sites. The plug-in provides an advanced administration interface integrated into EPiServer software. This enables full editorial control and freedom over all aspects of the editorial process. As pages are updated, new created and information removed, this will automatically be reflected on the mobile site as well.

The plug-in produces a rich information feed including the data and metadata of the pages to Mobiletechs powerful mobile web rendering engine. The rendering engine processes the information on the fly and generates optimized mobile sites for every device, browser and interaction model. Images and multimedia are transcoded to fit each mobile device. The plug-in also provides preview functionality.

The rendered mobile portal is fully standards compliant and the rendering will automatically add features in the presentation to increase

usability and interaction and reduce data traffic and load time to a minimum

Systems overview

The plug-in is built specifically for EPiServer and complies with the strict directives that apply. The plug-in comes with an advanced

admin interface enabling you to tweek your mobile site directly from the EPiServer tool.

The plug-in

The plug-in contains an EPiServer page to create the extended RSS feed, an edit panel tab plug-in for viewing and previewing the feed and custom properties used to for example assign a premium price to content. In addition some demo data enabling a quick start.

Mobiletech Frame

Mobiletech Frame is the component taking care of rendering and adapting content to the mobile context. Frame renders the information in the XML feed and transforms the information and presentation to fit the mobile phone. Please

refer to the Mobiletech Frame product sheet for more information.

Key features

- Reuse existing content for the mobile channel
- Know that you customers are getting a tailored mobile experience on their device
- Unlock new business models in the mobile channel
- Your mobile site can mirror of your mobile site, automatically updating when a change is made to your main site.
- Easy installation
- Automatically mobile optimized portal
- Compliant with dotMobi ,OMA and w3c standards

Our offering

Mobiletech believes in the mobile web as the platform for all development on handheld devices.

In addition to software providing perfect rendering on small screens and best possible user experience on mobile web, we provide a series of value adding products in order to increase the value of mobile presence.

Some of these are
- SMS and MMS gateway.
- Mobile Web Metrics.
- Mobile enabling plug-ins to CMS systems and workflows.
- Mobile publishing system.

All our products have flexible delivery- and deployment models, ranging from hosted on our Service Platform to full remote deployment.

Mobiletech AS

Mobiletech is an independent software company that delivers state of the art software and products for the mobile web.

Our vision is to change the way mobile web is perceived by the masses. We enable our clients to communicate and interact with end users through the mobile web by providing superior tools with uncompromising focus on usability, usefulness and relevance for the end user.

Contact us

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